



SuperTag AM/RFID 2D Barcode Lanyard

This AM/RFID lanyard hard tag, part of the Sensormatic SuperTag family, combines trusted EAS protection with the inventory visibility only RFID can provide. This dual-technology hard tag features a highly-sensitive RFID inlay that allows item-specific information to be programmed directly on the tag — delivering near real-time visibility and protection simultaneously. For retailers without RFID capabilities, this durable tag features a laser-etched 2D barcode that allows retailers to program item-specific information directly onto the tag using a compatible mobile reader. This barcode is especially helpful when a swing ticket is missing from tagged merchandise because it allows store associates to quickly scan and retrieve point-of-sale (POS) data necessary to reprint the ticket and complete the checkout process.

This SuperTag provides top-of-the-line protection for high-risk items unable to be secured with a pin-style hard tag. The integrated For retailers without RFID capabilities, this durable tag features a pin offer superior defeat resistance in a light, easy-to-use format ideal for

footwear, handbags and other high-risk merchandise. With this tag, retailers can continue using legacy AM readers at points-of-sale to process transactions without investing in additional RFID hardware and infrastructure. This hard tag is intended for in-store application.

Retailer Values

- // Use a compatible mobile reader to program item-specific data directly on the tag without investing in RFID hardware and infrastructure
- // Offers an efficient way to track inventory while using AM EAS to protect items from theft
- // Allows application to a wider assortment of hard-to-tag, high-risk merchandise
- // Minimizes impact to merchandise on display for a sleek, aesthetic design
- // Helps enable near real-time visibility and improves inventory accuracy with built-in RFID element
- // Supports global frequencies and reliable RFID performance

Solution Application

Shoes, handbags, sporting goods, accessories and luxury apparel

Product Codes

IDTM3030L4N2D
(Pin included with the lanyard)

Product Compatibility

SuperTag Detacher

SuperTag Manual Handheld Detacher

Detacher Type

SuperTag

Environmental Constraints

Temperature

Maximum storage temperature
-30°C to 60°C (-22°F to 140°F)

Humidity

Unaffected by 85% humidity at
30°C (-22°F)

Operating Temperature

-10°C to 50°C (14°F to 122°F)