



## MVST-R Tag

The Magnetic VST-R is a visible source tag that is part of a low-cost-per-use recirculation program. This hard tag is applied to soft goods at the point of manufacturing to help reduce operational costs and eliminate in-store tagging labor. This multi-use tag also features a robust locking mechanism with 106lbs of pull-out force.

### Retailer Values

- // Merchandise arrives sales-floor ready for immediate product availability
- // Reduces lost sales and eliminates labor costs associated with in-store tagging, allowing store associates to better serve customers
- // Improves tagging compliance with tagging at the point of manufacturing
- // Easy application and removal to help improve store operations
- // Fulfills green initiatives by reducing waste through recycling used tags for reapplication

### Solution Application

Apparel, General Merchandise

### Product Codes

New Tag: ZLAMT7400

New Tack: MJ7400 (Gray)  
Re-Circulated Tag: ZLAMT7400R  
Re-Circulated Tack: MJ7400R (Gray)

### Product Compatibility

#### Detachers

Magnetic 9kG Detachers  
Magnetic 5kG Detacher  
Magnetic 5 and 9kG Detacher

#### Detacher Type

Magnetic

### Environmental Constraints

#### Temperature

Maximum storage temperature not to exceed 60°C (140° F) for 96 hours at 80% RH.

#### Humidity

Unaffected by 80% humidity at 60°C (140°F), up to 96 hours.

### Materials of Construction

#### Tag Housing

High-Impact ABS

#### Tack

Nylon/Stainless-Steel Pin

### Specifications

<b>Color</b>	Gray
<b>Length</b>	56mm (2.2in)
<b>Width</b>	16mm (0.65in)
<b>Depth</b>	18mm (0.71in)
<b>Weight</b>	Tag: 7.12g (0.251oz) Tack: 0.57g (0.020oz)
<b>Pullout Force</b>	45.36kg (100lbs)
<b>Lock Magnetic Strength</b>	5kG
<b>Order multiple</b>	Tag: 1,000 Tack: 1,000
<b>Carton Weight</b>	Tag: 7.8kg (17.16lbs) Tack: 0.68kg (1.50lbs)
<b>Ext. Carton Dims</b>	Tag: 370 x 370 x 155mm (14.56 x 14.56 x 6.1in) Tack: 175 x 110 x 100mm (6.09 x 4.3 x 3.94in)
<b>Ext. Carton Vol</b>	Tag: 0.0212m <sup>3</sup> (0.75ft <sup>3</sup> ) Tack: 0.0019m <sup>3</sup> (0.068ft <sup>3</sup> )
<b>Cartons Per Pallet</b>	Tag: Atlanta DC: No Pallet

**CE** This product is in conformity with RoHS II Directive 2011/65/EU and REACH Substances of Very High Concern as defined in Regulation (EC) No 1907/2006 and subsequent amendments to both.

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